



NEW SOUTH WALES CROWN
HOLIDAY PARKS TRUST



MEDIA RELEASE

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Red Rock Recognised for Industry Excellence in Tourism & Hospitality

Forget the American Oscars - North Coast Holiday Parks (NCHP) Red Rock is celebrating its finalist nomination for the region's 'Oscars' of Business Excellence, the 2017 Sunny's Business Awards.

The popular holiday park, which is part of the NSW Crown Holiday Parks Group (NSWCHPT), has been named as a finalist in the '*Tourism & Hospitality*' category with winners to be announced 29 July 2017. The Sunny's Business Awards are an initiative of the Coffs Harbour Chamber of Commerce and celebrate the achievements of outstanding businesses within the Coffs Coast Region.

Park Managers Kylie and Geoff Wruck were over the moon when they heard the news of their finalist nod, calling it great recognition of their work over the past four years.

"It's wonderful to be acknowledged for our four solid years of tenure with NSWCHPT," Kylie said.

"We have certainly based those years on providing an all-encompassing experience to guests of Red Rock through providing a high standard of park accommodation, our goods and services through Red Rock Shop and our maintenance of the 83 hectares of Reserve.

"We do our utmost to provide the quintessential Australian escape to our little corner of the Coffs Coast. Winning this award would be an amazing achievement and recognition for all the hard work and passion that our team shares for the industry and our beautiful area."

NSWCHPT CEO Steve Edmonds called the finalist nomination a testament to the hard work of the Red Rock team and said that it echoed a similar standard of excellence across the wider Group.

"It is exciting to see that our parks are consistently being recognised by local business communities for their hard work and great contributions to the areas in which they are based," Mr Edmonds said.

"As a Group our mission is to energise the local communities in which we operate and to showcase these sensational NSW locations to both Australian and international tourists.

"This nomination reflects our promise to provide improved services to our park visitors as we look to become a leading provider of recreational destinations which showcase the best of NSW."



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Mr Edmonds congratulated all finalists for the Sunny's Business Awards and said the Coffs Coast Region was an incredible destination for visitors.

"Our parks in the region are filled with guests who can't get enough of this exciting pocket of NSW."

Book your next holiday at North Coast Holiday Parks today! For a full list of parks head to <https://www.northcoastholidayparks.com.au/>.

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Picture attached.