



NEW SOUTH WALES CROWN  
**HOLIDAY PARKS TRUST**



**MEDIA RELEASE**

**Friday, 25 August 2017**

## **Evans Head a Visitor's Dream**

**After winning the top prize of 'Business of the Year' at the recent Richmond Valley Business Awards, the North Coast Holiday Parks (NCHP) Evans Head team have now set their eyes on taking out the 'Visitor Experience' category at the Northern Rivers Business Awards.**

Following NCHP Evans Head's new status as the best business in the Richmond Valley, the popular holiday hotspot was recognised as an immediate finalist for the upcoming Awards night, set to take place on the 2<sup>nd</sup> September at Elements, Byron Bay.

The Evans Head team were also finalists and winners of the '*Hospitality, Tourism and Cultural Events*' category at the Richmond Valley Business Awards, making them firm favourites to win the '*Visitor Experience*' prize.

The Northern Rivers Business Awards is a significant night on the social calendar of Far North NSW, encompassing the Local Government Area of not only Richmond Valley, but also the Tweed Shire, Byron Shire, Ballina Shire, Lismore City, Kyogle and Clarence Valley.

Evans Head Managers Adrian and Casey said they were delighted to have been named as regional finalists at the upcoming awards.

"As holiday park managers, we value the recognition of our team's hard work in creating the most enjoyable and memorable holiday experiences possible," Adrian said.

"We look forward to attending the regional awards night and gaining insights from other finalists and winners, so that we may further improve our offering to all our guests."

North Coast Holiday Parks are part of the NSW Crown Holiday Parks Trust (NSWCHPT), which is committed to providing unforgettable holiday memories in iconic destinations across NSW. NSWCHPT also manages the operations of Inland Waters Holiday Parks (IWHP) and South Coast Holiday Parks (SCHP).

NSWCHPT CEO Steve Edmonds passed on his congratulations to Casey and Adrian for their third award nomination within two months, calling it a great testament to their hard work and dedication to providing guests with the ultimate Aussie holiday experience.

"It is great to see that the park is now being recognised by not only their business peers in the Richmond Valley but also the wider community found within North Coast NSW," Mr Edmonds said.



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“With our parks consistently being recognised by local business communities as frontrunners in regional tourism and customer service it just goes to show the large contribution they make to the communities in which they are based.

“Our mission is to showcase the sensational locations in which our parks are located and the recognition from both these award nominations and wins only works to support this goal. To be recognised as industry leaders across the wider NSW business community is a true testament to our staff across the state and I wish the best of luck to Casey and Adrian for the upcoming Awards Gala.”

Mr Edmonds congratulated all finalists for the Northern Rivers Business Awards and said he looked forward to hearing the outcome of the night.

*Book your next holiday at North Coast Holiday Parks today! For a full list of parks head to <https://www.northcoastholidayparks.com.au/>.*

**#Ends#**

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**Photo Attached**

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