



MEDIA RELEASE

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Reflections Holiday Parks Officially Best in Show

Are you ready for 'walkies' in new and exciting destinations across NSW? With the addition of Lennox Head and Ballina to their list of dog-friendly parks, Reflections Holiday Parks is reminding guests to sniff out their next holiday getaway.

With both parks now offering dog friendly sites and selected cabins in Off Peak and Shoulder Seasons and Copeton Waters now offers stays in selected cabins year round, there's no longer a need to pay those expensive kennel boarding fees when you stay at one of 26 dog-friendly parks. The savings are not to be *barked* at!

Reflections Holiday Parks CEO Steve Edmonds, said the group prides itself on offering holiday options for those who are unable to leave their four-legged family members at home.

"We strive to offer great facilities to all our guests, both human and canine, and we regularly receive positive feedback from guests for providing them with a dog-friendly option," Mr Edmonds said.

"With 26 of our parks now featuring not only dog-friendly sites but also cabins, as well as dog baths, we're able to ensure that even the pooch in your family feels relaxed and pampered after their holiday break.

To avoid guests experiencing a *ruff* road trip on the way to the parks, SUPDogOZ Owner and Dog Behaviour Expert Chris De Aboitz says there are a number of considerations holidaymakers need to make before hitting the highway.

"My pooches love to join me on my travel adventures though a good road trip with your dog involves some serious planning before you head off," Chris said.

"If you're heading somewhere remote on your getaway and your pup is a picky eater make sure you stock up on your food supplies first. It's also a good idea to pack a few treats to calm your dog's down when they find themselves in a new place and become over-excited exploring their surroundings.



“Similarly, when you’re travelling in the heat of summer your dog is going to need plenty of water to stay hydrated when they’re running themselves ragged.

“Make sure you have containers of water ready to go, and don’t forget a collapsible bowl so they can quench their thirst when you make a pitstop on your journey.

“Ultimately, not all dogs are cut out for travelling so it’s up to the individual to decide whether packing the pooch will make their holiday a positive experience or not.

“As great as it is to bring along the canine chum, from my experience not all dogs can handle the change in routine so in some cases you’re better off giving your pet sitter a call.”

Mr Edmonds said that being dog friendly allowed *Reflections Holiday Parks* to offer something unique within the NSW Tourism Market, allowing access to all holidaymakers to experience some of the best destinations NSW has to offer.

To book your dog-friendly holiday with *Reflections Holiday Parks* head to <https://reflectionsolidayparks.com.au/dog-friendly/>.

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About NSW Crown Holiday Parks Trust, NSWCHPT

NSWCHPT was formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW and incorporated three holiday park brands under its corporate banner. (North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks.)

2017 saw the Group rebrand to *Reflections Holiday Parks* and bring its 37 holiday parks and public recreation reserves on Crown land under the one unified banner. The promise of *Reflections Holiday Parks* is to be *the place where happy holiday seekers and nature lovers will discover the quintessential caravan and camping break and create unforgettable experiences and family memories.*

NSW Crown Holiday Parks Trust trading as:



Contact Kimberly Rigby, 0418 383 296
Photo attached

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