



MEDIA RELEASE

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## *Reflections Holiday Parks* Named Nest Big Thing by Guests

*Reflections Holiday Parks Hawks Nest* is officially a front-runner for people looking for a great Aussie holiday, with the popular holiday park receiving a Guest Review Award from online accommodation booking platform Booking.Com for the second year in a row.

Winners of the Guest Review Awards are chosen by Booking.Com based on an aggregation of guest feedback on the site, with all those who receiving an award holding an overall score of 9 out of 10 or higher across a single year.

*Reflections Hawks Nest* Managers Tracey and Ken said being recognised by Booking.Com and their guests for their dedication to customer service was a major achievement for their team, adding that they were personally incredibly humbled to be named as recipients of the award.

“During our time at the park we have always thought of Hawks Nest as one of the best holiday destinations in NSW and it’s amazing to see that our guests clearly feel the same,” Tracey said.

“We take great pride in our work and are highly dedicated to ensuring that everyone who visits leaves the park with unforgettable memories and a new found passion for the local area.

“To be recognised by both our guests and such an esteemed industry platform is a great honour and we’re already planning to up our game to ensure we get the hat trick next year.”

*Reflections Holiday Parks* CEO Steve Edmonds said the award win was an immense achievement for both the Hawks Nest team and the wider group as a whole, calling it an indication of the great work carried out by all park managers and their staff on a daily basis.

“We take guest feedback very seriously and I thank Tracey and Ken for their dedication to customer service which has made this award win possible,” Mr Edmonds said.

“The entire *Reflections Holiday Parks* team extend their congratulations to our Hawks Nest Park, with their award win spurring us on to continue to develop all our parks into must visit camping and caravanning destinations within NSW.”



To book your next holiday at Hawks Nest today! Head to <https://reflectionsolidayparks.com.au/park/hawks-nest>.

#Ends#

About NSW Crown Holiday Parks Trust, NSWCHPT

NSWCHPT was formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW and incorporated three holiday park brands under its corporate banner. (North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks.)

2017 saw the Group rebrand to *Reflections Holiday Parks* and bring its 37 holiday parks and public recreation reserves on Crown land under the one unified banner. The promise of *Reflections Holiday Parks* is to be the place where happy holiday seekers and nature lovers will discover the quintessential caravan and camping break and create unforgettable experiences and family memories.