



MEDIA RELEASE

Monday, 12 March 2018

Anglers flock to World's Biggest Fishing Competition

Australians across the country are being encouraged to prep the fishing gear for the 2018 PIRTEK Fishing Challenge, a national fishing competition taking place on Sunday 18th March.

If you're travelling to the Mudgee, Yass or New England regions *Reflections Holiday Parks* Cudgegong River, Burrinjuck Waters, Lake Keepit and Copeton Waters will all be hosting the competition on the day.

The Challenge is a major fundraising initiative for Prostate Cancer Foundation of Australia (PCFA) to help raise vital funds for prostate cancer research, awareness initiatives and support programs. The PIRTEK Fishing Challenge is simultaneously a major fundraising partner for the Peter Duncan Neurosciences Research Unit based at St. Vincent's Hospital in Sydney.

Cudgegong River Managers Mal and Leoni Walsh said they were looking forward to hosting what promises to be both a great day of fishing and fundraising at the park.

"The PCFA does amazing work in furthering research into Prostate Cancer and we are excited to be able to provide support for them in such a fun way," Mal said.

"We hope to see lots of keen fisherman enjoy a day out on the water with a lunch time BBQ also planned to make sure they get their own form of 'bait'.

"And with \$210,000 in cash and prizes up for grabs why wouldn't you want to take part? I know that we'll be throwing in the rod and line in between manning the BBQ and we look forward to seeing some record catches on the day."

Reflections Holiday Parks CEO Steve Edmonds called the challenge a great initiative for both the fishing community and medical research and was proud to see that the two parks will take part.



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“The PIRTEK Fishing Challenge is an amazing event which will have a significant positive effect on both regions as well as to major advancements in the treatment of Prostate Cancer,” Mr Edmonds said.

“As with all our parks in Country NSW, fishing is a major drawcard at our Cudgegong River and Copeton Waters and it’s great to see that our guests cannot only enjoy their favourite past time but also support two major charities.”

Challenge Director Michael Guest said the competition is designed to allow people of all ages and experiences to get involved and enjoy a day outdoors.

“It doesn’t matter whether you are an experienced angler or picking up a rod for the first time. The PIRTEK fishing challenge is all about getting together with your friends and family, having fun and supporting our charity partners,” said Michael.

“Prostate cancer continues to affect thousands of families each year and sadly almost every Australian knows someone who is affected by the disease. The PIRTEK team and I will continue to do all we can to give PCFA and The Peter Duncan Neurosciences Unit the support they need.”

Registrations for the PIRTEK Fishing Challenge are now open - head to www.pirtekfishingchallenge.com.au.

#Ends#

About NSW Crown Holiday Parks Trust, NSWCHPT

NSWCHPT was formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW and incorporated three holiday park brands under its corporate banner. (North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks.)

2017 saw the Group rebrand to *Reflections Holiday Parks* and bring its 37 holiday parks and public recreation reserves on Crown land under the one unified banner. The promise of *Reflections Holiday Parks* is to be *the place where happy holiday seekers and nature lovers will discover the quintessential caravan and camping break and create unforgettable experiences and family memories.*