



MEDIA RELEASE

Wednesday, 18 April 2018

Copeton takes centre stage in world's biggest fishing competition for anglers

Fishing fanatics at *Reflections Holiday Parks Copeton Waters* have had a podium finish at the *2018 PIRTEK Fishing Challenge*, a national competition which took place at fishing hotspots across Australia in late March.

Copeton Waters Manager David Allan said he was thrilled to see so many competitors take part for what he called both a fun and highly competitive day out on the water.

"It was great to see so many people come out to the park to not only take part in their favourite past time but to also contribute to such a significant fundraising effort," David said.

"I've heard rumours of many a record catch across Australia on the day but I'm proud to cement Copeton's status as a major fishing destination with our two third place winners.

"We are already planning on how we can grow the *PIRTEK Fishing Challenge* at our park next year and look forward to being bigger and better in 2019."

With almost 9,000 participants taking part, including at *Reflections Holiday Parks* Cudgegong River, Burrinjuck Waters, Lake Keepit and Copeton Waters, the Fishing Challenge was hotly contested by a super keen bunch of Aussie Anglers.

In the end it was all about Copeton Waters, with local competitor Scott Fenton taking out third prize in the Murray Cod category and Heath Grills coming third for his monster Golden Perch. 157 individual prize winners nation-wide shared a prize pool totalling \$210,000.

The Challenge is a major fundraising initiative for both the Prostate Cancer Foundation of Australia (PCFA) and Peter Duncan Neurosciences Research Unit based at St. Vincent's Hospital in Sydney, raising much needed funds for medical research.

Reflections Holiday Parks CEO Steve Edmonds was proud to hear of the event's success across the four parks and said the challenge had a positive effect for the local communities and the whole nation in aiding the advancement of medical research in Australia.

"As with all our inland parks, fishing is a major drawcard at Copeton Waters and it is great to be able to utilise this asset for such a worthy cause," Mr Edmonds said.

"My congratulations go out to both the winners and event organisers for their outstanding efforts on the day and I look forward to continuing our support of the competition."

PIRTEK Australia's CEO Stephen Dutton said the entire company's staff, suppliers and franchisees could be enormously proud of the success of the *PIRTEK Fishing Challenge*.



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"It is hard to believe that the PIRTEK Fishing Challenge has just completed its tenth year and we have again notched up record numbers," Mr Dutton said.

"It is incredible to think how this initiative has grown under the leadership of tournament director Michael Guest, who came to us with a terrific vision ten years ago.

"While the PIRTEK Fishing Challenge provides us with a chance to bring so many anglers together for a fun event with some terrific prizes, it is also satisfying to know that so much money and awareness has been raised for the PCFA and Peter Duncan Neurosciences Research Unit."

If you want to catch award winning fish yourself, book your next fishing adventure today at www.reflectionsholidayparks.com.au/park/copeton-waters.

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About NSW Crown Holiday Parks Trust, NSWCHPT

NSWCHPT was formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW and incorporated three holiday park brands under its corporate banner. (North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks.)

2017 saw the Group rebrand to Reflections Holiday Parks and bring its 37 holiday parks and public recreation reserves on Crown land under the one unified banner. The promise of Reflections Holiday Parks is to be the place where happy holiday seekers and nature lovers will discover the quintessential caravan and camping break and create unforgettable experiences and family memories.

Contact Kimberly Rigby, 0418 383 296 (Photo attached)

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