

MEDIA RELEASE

Monday, 30 April 2018

Seal Rocks Demonstrates Best Practice Design courtesy of Newcastle's Habitat

Though much of the focus of the recent \$6 million revamp of *Reflections Holiday Parks Seal Rocks* has been on the unique exteriors of the parks' six new cabins, it is also the inside that counts, with Newcastle-based Interior Design Firm, *HABITAT* creating one-of-a-kind boutique interiors evoking the best of their surrounding natural environment.

HABITAT Managing Director Cassandra Anderson said she was excited to be given the opportunity to be a part of the project, saying the firm was inspired by the incredible colours of the surrounding environment when working on the fit-out.

"Adding colour through upholstered pieces, custom cushions and artworks create an enjoyable space for people to enjoy their holidays, with timbers and other natural products also being essential in enhancing this experience," Cassandra said.

"We also used traditional interior techniques such as layering and textures to create inviting spaces."

HABITAT worked with local manufacturers and suppliers in Newcastle to source products used in the project, including recycled furniture created by the Hunter's leading supplier of recycled and reclaimed timber, *Round 2 Timbers Pty Ltd*. Cassandra's favourites are the cabin tables crafted from quality, well-seasoned Australian hardwood timbers sourced from local demolition projects, including the railings from Newcastle's Nobbys Beach.

Round 2 Timbers Owner Mic Ritter said it was a pleasure to collaborate with *HABITAT* and *Reflections Holiday Parks* to create the unique, custom-made, recycled timber tables and shelves to suit the new cabins at Seal Rocks,

"We are proud to share a similar ethos of sustainable practices with our project partners and to have our furniture positioned in such a stunning natural environment," Mic said.

"Naturally cured, recycled timber has great aesthetic appeal creating unique effects like wonderful depth of colour, definition and unique patterning.

"Recycled timber also has great structural integrity, strength and durability that is more stable and versatile than most new timber, and as a renewable resource, it helps preserve old growth forests by reducing the need for virgin timber so that's a big tick for the environment."



MEDIA RELEASE

Monday, 30 April 2018

Each of the six cabins also feature custom artworks by Newcastle artist Cheryl Cusick, with the unique paintings reflecting the local environment of Seal Rocks.

Reflections Holiday Parks CEO Steve Edmonds said the interior design of the new cabins represented an exciting new direction for the popular holiday parks group, with a focus on providing back-to-nature getaways in iconic destinations across NSW.

"Following our recent rebrand to *Reflections Holiday Parks*, we are excited to bring something special to the holiday parks' market which will not only offer our guests a brand new holiday experience but will also invigorate the economy of local communities in which our parks are based," Mr Edmonds said.

"The new cabins at Seal Rocks reflect our refreshed positioning within the market and are an exemplar of modern architecture and interior design in general. We were extremely fortunate to have the expertise of *HABITAT* involved in realising our vision for the park and I can't thank Cassandra and her team enough for their commitment to the redevelopment."

More recently, *HABITAT* re-partnered with *Reflections Holiday Parks* to be a part of the NSW Caravan Camping Holiday Supershow that took place at Rosehill Racecourse last week.

"We absolutely jumped at the chance to continue our work with the team at *Reflections Holiday Parks*, providing furniture for their trade stand at the Supershow," Cassandra said.

"Tasked with emulating the look and feel created for the Seal Rocks cabins we are excited to show what a regionally-based firm like *HABITAT* can deliver.

"Being given the opportunity of showcasing our work to such a large audience is an amazing opportunity and we look have enjoyed being involved."

Not only is the *HABITAT* team experts of their craft but they also brew an amazing coffee. For more information head to <http://www.habitatliving.com.au/>.

Experience Seal Rocks for yourself and book today at <https://reflectionsolidayparks.com.au/park/seal-rocks/>.

#Ends#