

## **Start of Holiday Park Improvement Program sees almost \$7 Million in Investment at Evans Head**

**Almost \$7 million is being invested at *Reflections Holiday Parks Evans Head* to commence the first stage of the park's improvement program which will see some exciting new cabin installations in line with the innovative accommodation launched at the Group's Seal Rocks' park earlier this year.**

An Expression of Interest to get the popular kiosk at Evans Head up and running again has also gone live seeking to offer a long-term tenure on the kiosk's management.

Reflections Holiday Parks CEO Steve Edmonds said the Trust would invest almost \$7 million into the first stage of the park's redevelopment which will be completed in time for the Christmas and New Year period.

"The staged redevelopment process at Evans Head commences the Plan of Management formally Adopted by the Minister for Primary Industries, Lands and Water in April 2016," Mr Edmonds said.

"This is an exciting time for the Group as one of our points of difference is highlighted in our Park Development Program, with the introduction of new innovative cabins following Environmentally Sustainable Design principles.

"We offer inspiring holiday's where the natural environment is the focus and our new cabins with their flow through to the outside, really take advantage of the amazing surrounds of Evans Head."

The upgrades at Evans Head are initially focussed in the Riverside Precinct with works staged to minimise impacts on visitors. The local community will still have access to the public reserve and future works include new pathways from Oak Street down to the waterfront reserve, really opening the area up. Security fencing during construction does not block the pathway to the water and still allows important public access.

The first stage of improvements at Evans Head include:

- Installation of 13 new architecturally-designed, environmentally-sensitive cabins
- Upgrading of 30 powered sites, new park entry and internal road works
- Demolition of tennis courts and clubhouse
- Landscaping (concrete footpaths, planting and mulching)

Mr Edmonds said the park improvements at Evans Head incorporates the feedback from community consultation via the Plan of Management Adoption process.

Part of this first stage of improvements will see the demolition of the old tennis courts and clubhouse at the park. The local tennis courts were relocated to make way for the development, with Reflections contributing \$350,000 into the move to a dedicated facility at the nearby Stan Payne Oval. This contribution was a like-for-like contribution with Council which transformed the Tennis Courts into a first-class community asset.

"It is also important to note that we are balancing the inclusion of our environmentally sensitive cabins, with many camp sites still located within the Riverside Precinct." Mr Edmonds said.

"We have 536 sites at Evans Head and only 23 of these sites are cabins. By December there will be 36 cabins, which means 93% of the park will still be great sites in great locations.

"As per community feedback, Stage Two and Three of our park works will involve further upgrading of sites and community facilities, improved pedestrian access and more integrated landscaping.

"We are also significantly investing in our North Coast parks at Jimmys Beach, Forster Beach, Lennox Head, Shaws Bay and Clarkes Beach to ensure our accommodation offerings meet the current demand and are in line with or exceed industry standards.

"We are a Not-for-Profit and are excited to give back to local NSW communities by reinvesting our surpluses across all of our parks and public recreational reserves to keep regional communities and visitors enjoying these precious community assets."

Visit [www.reflectionsholidayparks.com.au](http://www.reflectionsholidayparks.com.au) to view the Adopted Plan of Management for the Evans Head. For more information on the Expression of Interest for the Evans Head Kiosk, visit [www.tenders.nsw.gov.au](http://www.tenders.nsw.gov.au). (Short link: <https://goo.gl/hMpHLY>)

**#Ends#**



The new cabins destined for Evans Head, based on ESD principles, are the first of their kind in the market of holiday park accommodation in NSW



Features include:

- Cross ventilation
- Selective sourcing of material to reduce carbon footprint
- Maximum use of natural light
- Respectful landscaping



### **About *Reflections Holiday Parks***

Reflections manages the operations of 37 holiday parks and community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group is a not-for-profit organisation and reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.