

## Evans Head Continues its Stellar Run as Best North Coast Park

**The Reflections Holiday Parks group and team at Evans Head are basking in the glow of the park's stellar win at the prestigious CCIA NSW Awards of Excellence last week, taking out the coveted title of *Best North Coast Park (more than 100 sites)*.**

Reflections Holiday Parks CEO Steve Edmonds said Evans Head was honoured to receive this award last week continuing the park's winning streak in this category having won last year. 2017 also saw the park win at the Richmond Valley Business Awards in the *Hospitality, Tourism and Events* category and reach finalist status at the Northern Rivers Business Awards for *Visitor Experience*.

"Great things are happening at Evans Head with the park going from strength to strength," Mr Edmonds said. "We're currently spending \$7M on upgrades will make it even better."

"The positive industry recognition is confirmation of the hard work the regional managers, park managers and their teams put into creating great holiday experiences."

"Our Regional Manager Jennifer Scott looks after eight holiday parks along the North Coast, including Evans Head and was also a finalist in the *Employee of the Year - Holiday, Tourist and Resort Parks* category. Jennifer is a **Nambucca Heads' local** and regularly travels up and down the coast to look after her parks."

"Our parks are as successful as they are because we have dedicated teams and employees like Jennifer who consistently go above and beyond to ensure our guest experience is second to none."

"As a group we are committed to providing inspiring holidays and offering families and holiday makers in NSW back-to-nature experiences."

North Coast Regional Manager Jennifer Scott accepted the award on behalf of Evans Head and said she was thrilled for Park Managers Scott and Katie Barnes and their team.

"I am particularly excited and proud of our park at Evans Head," Jennifer said. "We have invested almost seven million into upgrading the park with some exciting new environmentally-sensitive cabins hitting the ground in time for Christmas. I am delighted to see all of our efforts pay off for the local community and guests to the area."

The Reflections Group was well represented at the competitive industry awards with **Moonee Beach** on the Mid North Coast named as a finalist for the second year in a row.

**Copeton Waters** in the Northern Tablelands and **Burrinjuck Waters** near Yass competed for the top spot in the *Best Inland Park (more than 100 sites)* category. Burrinjuck Waters was the winner on the night, narrowly edging out Copeton Waters, a finalist for the last four years and winner of this accolade in 2016.

CCIA NSW is the top industry organisation for the Camping and Caravanning industry in the state, with the awards recognising outstanding businesses within the caravan, camping and holiday parks market.

Visit [www.reflectionsholidayparks.com.au](http://www.reflectionsholidayparks.com.au) to find out why these parks are number one.

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**About *Reflections Holiday Parks***

Reflections manages the operations of 37 holiday parks and community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group is a not-for-profit organisation and reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.



L-R  
Reflections Holiday  
Parks CEO Steve  
Edmonds is pictured  
with North Coast  
Regional Manager  
Jennifer Scott.

He says Evans Head is going from strength to strength with current park upgrades really enhancing the guest experience and offering.