

Reflections Significantly Invests in Dune Stabilisation at Clarkes Beach

Reflections Holiday Parks continues the ongoing clean-up and safety work this week at Clarkes Beach in response to the severe erosion experienced recently in front of the popular park and along the coastline.

Reflections Holiday Parks CEO Steve Edmonds said the team has been very busy cleaning up the site of the demolished guest lounge and sandbagging at the base of the severely-eroded and unstable dunes.

"Once the sandbagging is complete this week, they will remain in place for the short term to allow us time to work on a longer-term strategy for stabilisation of the dunes," Mr Edmonds said.

The sandbagging, which commenced last week, saw the placement of more than 600 sand bags containing 720 tonnes of sand at the base of the ravaged dunes in front of the park. The sand bags, and other protective works, which will cost Reflections in excess of \$250,000 to complete, will create an effective and protective short-term barrier against the relentless effects of the ocean eating away at the dune base.

Executive Manager Capital Works Jack Plimmer said Reflections would start focussing on dune rehabilitation and dune access management from next week.

"We are continuing infrastructure works in the park to make assets safe, including the relocation of cabins positioned along the edge of the park and dune front," Mr Plimmer said.

"We are working with a great team of specialist coastal engineering consultants and highly professional contractors to respond to this situation.

"Anything to do with coastal engineering is quite complex but I am confident that we have the best team working with us to balance safety, environmental protection and infrastructure protection.

"We also continue to work and consult with Byron Shire Council, National Parks and Wildlife Service, the Department of Planning, Industry and Environment and the Arakwal People of Byron Bay."

Mr Edmonds said Clarkes Beach Holiday Park was one of the most popular parks in NSW.

"The park appeals to visitors nationally and internationally who are attracted to this natural coastal location," Mr Edmonds said. "This is why we are doing everything we can to preserve and make safe this important place for generations to come."

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About *Reflections Holiday Parks*

Reflections manages the operations of 37 holiday parks and community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group is a not-for-profit organisation and reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit

<https://www.reflectionsholidayparks.com.au>



Reflections are placing more than 600 sand bags along the dune base at Clarkes Beach for protection.



Photo Information:

Sand bags along the dune line at Clarkes Beach will remain for the short term while Reflections prepare a longer-term dune stabilisation and regeneration strategy. The sand bags create an effective and protective short-term barrier against the relentless effects of the ocean eating away at the dune base.