

## **Reflections Brings Caravanning to Everyone – Book Your Experience at Seal Rocks Now!**

**In a move to make caravan and camping experiences more widely available, the Reflections Holiday Park at Seal Rocks on the NSW Mid North Coast is now offering three, fully stocked, deluxe Jayco Journey Outbacks as part of its expanding accommodation offering.**

The Reflections Holiday Park at Seal Rocks, known for its stunning beachfront location, was announced as a finalist last week for the prestigious 2021 NSW Tourism Awards recognising outstanding innovation and business resilience in the industry. Seal Rocks was recognised for its innovative park redevelopment two years ago when it came 2<sup>nd</sup> at the 2019 NSW Tourism Awards and continues to seek new ways for families to embrace outdoor holidays.

Reflections Holiday Parks CEO Nick Baker said connecting people to new holiday experiences, outdoor adventures and the natural landscape was at the heart of everything Reflections stood for.

"Our Jayco caravans bring an aspect of camping to families who previously never had that option available to them," Mr Baker said. "As an organisation that facilitates the creation of unforgettable family experiences in the very best landscapes NSW has to offer, we will continue to explore ways to bring innovative accommodation options to our 37 parks."

Reflections Holiday Parks Seal Rocks Manager Katie Toney said the new Jayco's were a fantastic option for families who want the full caravanning experience without the stress of hauling one on long trips or the work of storing and maintaining them at home.

"They are also a great way to try before you buy prior to committing the funds to purchase one," Ms Toney said. "Space can be an issue as well for many families who simply don't have the room at home for a luxury caravan of this size."

"In the short time we have had these Jayco's on offer, they have proven incredibly popular with families who enjoy the simplicity of being able to come to our park, dump their bags and enjoy their new caravan lifestyle immediately.

"And let's face it – what's not to love? Families can just turn up and settle right in. These caravans are a mini home away from home with fully-equipped kitchens, gas cooktops, ovens, private bathrooms, a dining area and a 24" TV. They even have a large deck area with outdoor furniture and a personal Webber BBQ to use."

Hunter Valley-based family, Carmen, George, and daughter Anastasia (6 years) were the first guests to break in a new Jayco at Seal Rocks and gave the October weekend experience a huge thumbs up.

Carmen said their Jayco holiday was a perfect, relaxed break with everyone loving the convenience of the caravan and the break away from mobile phones and technology. "My daughter Anastasia loved the bunk beds, and I loved the simplicity of it all," she said. "We will definitely come again next time we get a chance."

"We have never had a caravanning experience before. A lot of our friends have been doing caravanning and we thought we would dip our toes in and see what it was all about. From start to finish, the whole experience was great. We were welcomed like rock stars, and nothing was too much trouble which really set Seal Rocks apart from other parks we have been to in the past."

Starting from \$175 per night, the 4 and 5-berth Jayco Journey Outbacks make caravanning experiences more accessible than ever.

Ms Toney said Seal Rocks was expecting a huge summer season with four new cabins also due to be completed this month and a new Water Treatment Plant recently installed providing fresh, drinkable water and greatly improving the guest experience.

To make a booking at Seal Rocks or to find out more about the Reflections Holiday Parks in the NSW Mid North Coast, visit [www.reflectionsholidayparks.com.au](http://www.reflectionsholidayparks.com.au).

**#Ends#**



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*Carmen and her daughter Anastasia (6 years) who immediately chose the top bunk upon entering their Jayco accommodation at Seal Rocks for the first time.*

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*Above: Anastasia (6 years) cutting the ribbon to mark the occasion of her family being the first guests to book one of the park's three new Jayco Caravan experiences.*

*Below: The Seal Rocks Jayco caravans have a full outdoor deck with furniture and a Webber BBQ.*

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**About *Reflections Holiday Parks***

Reflections manages the operations of 37 holiday parks and 43 community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. Reflections reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit <https://www.reflectionsholidayparks.com.au>.

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