

## **Reflections Holiday Parks Partners with Westpac Rescue Helicopter Service to Highlight Water Safety**

**Reflections Holiday Parks yesterday launched a three-year community partnership with Westpac Rescue Helicopter Service to highlight safety around waterways and keep communities throughout Northern NSW safe.**

As part of the launch held at the Reflections Holiday Park at Seal Rocks, park guests and students from Bungwahl Public School were treated to a water safety and helicopter awareness training session run by the Westpac Rescue Helicopter Service.

Reflections Holiday Parks CEO Nick Baker said he was proud to support Westpac Rescue Helicopter Service and the incredibly important work they do saving lives throughout Northern NSW to keep our guests and regional communities safe.

“Our coastal parks and many of our inland parks are positioned right on the surf, dams or lakes so we couldn’t be more pleased to support this dedicated team of rescue and medical professionals including pilots, crew members, doctors and paramedics who are on standby 24/7 across Northern NSW should there be an emergency,” Mr Baker said.

As part of the partnership with Westpac Rescue Helicopter Service, water and coastal safety will be highlighted to guests across the group of coastal Reflections Holiday Parks through educational materials supplied across all cabins, camp kitchens and reception areas.

Westpac Rescue Helicopter Service CEO Richard Jones OAM said he was thrilled to be partnering with Reflections Holidays Parks and thanked them for supporting the Community’s Own Westpac Rescue Helicopter Service.

“In 2020/21 in over 1,400 missions, our crews attended nearly 400 accidents on our roads, in addition to urgent medical transfers for people suffering from medical conditions or injured in bushland but we also conducted over 100 water-based missions in and around waterway,” Mr Jones said.

“So, anything we can do to educate holiday makers about safety in and around the water is important and will hopefully keep families safe and together when they are visiting Reflections Holiday Parks and coastal communities.

“Reflections are helping our community fundraising as well, through the provision of holiday vouchers, prizes, accepting donations at their parks and through their holiday booking platforms.

“Funds raised through this partnership will help ensure our Service can remain supporting the community throughout Northern NSW 24-7.”

Reflections Seal Rocks Manager Katie Toney said part of the charm of Seal Rocks was its isolation, but this comes with challenges if an emergency were to arise.

“Our guests at Reflections and the wider Seal Rocks community can feel safe in the knowledge that the Westpac Helicopter is ready to respond should there be an emergency,” Ms Toney said.

“We’re incredibly well resourced for emergencies at our park office but knowing the Westpac helicopter can land nearby if the worst should happen provides another level of safety for our guests and the Seal Rocks community.

Last month Westpac Rescue Helicopter came to the aid of a bushwalker who had been bitten by a Death Adder Snake. We are pretty remote here at Seal Rocks, so there is a definite need for this service which can transport people rapidly for ongoing care.”

To find out more about Reflections Holiday Parks or to book online, visit [www.reflectionsholidayparks.com.au](http://www.reflectionsholidayparks.com.au).

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### **About Reflections Holiday Parks**

Reflections manages the operations of 37 holiday parks and 43 community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.

### **About the Service**

The Westpac Rescue Helicopter Service was established in 1975 and through community support and fundraising it has become a critical service that currently operates four (AW139) helicopters from three bases in Belmont, Tamworth, and Lismore. Today the Service delivers aeromedical search, rescue, and inter-hospital transfers to care for communities from north of the Hawkesbury River, up to the Queensland border. Along with the Pilot and Aircrew Officer, every primary response mission launches with a dedicated NSW Ambulance Critical Care Paramedic, NSW Health Doctor and depending on the needs of each patient the team may include specialist nursing professionals.

The Community, Business Partners, and the NSW Government through NSW Health and NSW Ambulance, provide the funds to ensure the Westpac Rescue Helicopter continues to save lives across Northern NSW.

**MEDIA RELEASE**

**Thursday, 9 December 2021**



*Reflections Holiday Parks CEO Nick Baker is proud to support Westpac Rescue Helicopter Service (WRHS) and the work they do to keep park guests and regional communities safe.*



*The WRHS Crew, Reflections Holiday Parks CEO Nick Baker and students from Bungwahl Public School celebrate the new community partnership.*



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*L-R: Reflections Seal Rocks Park Manager Katie Toney, WRHS Business and Community Partnerships Manager Jason Bourke, Reflections Holiday Parks CEO Nick Baker, Stakeholder Relations Manager Kimberly Rigby and WRHS CEO Richard Jones OAM.*

*It's a great day at Seal Rocks to highlight water safety and launch the new three-year community partnership with WRHS.*

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