

Lake Keepit Urges Families to take advantage of Regional Tourism Boost

Reflections Holiday Parks is applauding NSW Government initiatives to provide holiday accommodation support for families across NSW and says the three voucher schemes for accommodation bookings and recreation activities are providing a significant boost for regional tourism.

The *'Parents NSW'* initiative provides eligible households with \$250 in accommodation vouchers, while the *'Stay NSW'* initiative provides a one-time \$50 voucher. The *'Discover NSW'* scheme offers three \$25 vouchers for recreational activities allowing families to purchase Day Passes for entry to the group's country NSW holiday parks and vast reserves for family picnics, fishing and access to dams which are up to three times bigger than Sydney Harbour.

Lake Keepit Manager Leith Smith said there was a real air of optimism at the park and urged people to support regional tourism and experience the magic of what Lake Keepit has to offer.

"We have plenty of bush camping available, but you had better get in quick for cabin and powered site bookings as weekends tend to book out fast," Mr Smith said.

"The perfect mix of great weather, the highest dam levels in a decade and regional communities taking advantage of the *'Discover NSW'* and *'Parents NSW'* vouchers has seen Lake Keepit become a more popular holiday and recreation option than ever.

"To support our regional communities, we have discounted our Day Visitor Passes to allow two passes to be given instead of one for those using their *'Discover NSW'* vouchers with us.

"Since 4 December 2021, 190 *'Discover NSW'* vouchers were used at Lake Keepit for family get togethers, fishing, water sports and access to our amazing dam which is filled to the brim after the devastating drought the region experienced.

"At least 17 *'Parents NSW'* vouchers have also been redeemed at Lake Keepit in February 2022 which is a great help for families needing an outdoor nature escape."

Reflections Holiday Parks Group Manager Operations Cameron Tynan said the NSW Government's voucher scheme has provided a morale boost not only to families, but the entire tourism industry. "Visitors provide an important contribution to regional businesses when they stop and spend in our local towns," Mr Tynan said.

"With 37 holiday parks throughout NSW in some of the most amazing coastal and country locations, we are excited for more people to be able experience our parks and for the much-needed boost to regional tourism these vouchers provide. We couldn't think of a more perfect remedy for the post-Christmas blues, than a holiday with us courtesy of the NSW Government."

To book a Reflections Holiday Park experience visit: www.reflectionsholidayparks.com.au.

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About *Reflections Holiday Parks*

Reflections manages the operations of 37 holiday parks and 43 community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.



Picture taken at Reflections Holiday Parks Lake Keepit

Of the 325 '*Discover NSW*' Vouchers which have been redeemed since December 2021 for day trips to reserves at the nine inland Reflections Holiday Parks throughout country NSW, 190 have been redeemed at Lake Keepit.