

Seal Rocks Holiday Park Announced as Bronze Winner at 2021 NSW Tourism Awards

In a time where quality holiday escapes are more important than ever, the Reflections Holiday Park at Seal Rocks has been recognised as a Bronze Winner at the 2021 NSW Tourism Awards which acknowledges the industry's best of the best.

Awarded a Bronze in the 'Caravan and Holiday Parks' category, Reflections Seal Rocks has enjoyed positive industry recognition over the past few years, including the Silver Award at the 2019 NSW Tourism Awards for its innovative park development, including a new cabin and beach tent precinct and guest lounge based on environmentally sustainable design principles.

Reflections Holiday Parks Seal Rocks Manager Katie and Dan Toney said they were thrilled at the opportunity to manage a holiday park and raise a family in such an amazing location as Seal Rocks. "We love Seal Rocks, and we love seeing our guests truly relax and be present with their friends and family," they said.

"Customer service is our number one focus and we're so well supported from the wider Reflections group which invests back into the parks to keep them leading the 'nature escapes' holiday space."

"We're so grateful for the huge investment by Reflections over recent years into the park and the Seal Rocks community. Tourism truly is a team effort and we're just so thrilled to be a part of it all.

"Seal Rocks allows people to experience a holiday where the natural landscape and connections with family and friends are the focus.

"We offer sensational sea, surf and walking tracks with all the adventures you can get up to while camping and exploring an amazing NSW regional destination."

In addition to powered sites, eco cabins and glamping tents, Seal Rocks also offers fully stocked, deluxe Jayco Journey Outbacks for people who otherwise wouldn't get the chance to experience this type of holiday.

"We are in the business of providing incredible holiday memories and we look forward to building on this prestigious industry win to continue bringing nature escapes and the relaxed holiday park lifestyle to the forefront of NSW tourism," they said.

To book a Reflections Holiday Park' experience visit: www.reflectionsholidayparks.com.au.

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About Reflections Holiday Parks

Reflections manages the operations of 37 holiday parks and 43 community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.



Photo Information L-R: The Toney family - Katie, Grace, Fletcher, and Daniel love sharing the Seal Rocks experience with others.

“It’s important to us to show our kids rural and regional Australia and this is what inspired us to make a change and champion the tourism industry. Reflections Holiday Parks was the perfect fit, with the organisation’s focus on nature-based experiences,”

- Park Manager Katie Toney



Photo Information: Reflections Seal Rocks Managers Dan and Katie Toney were thrilled with their 'Bronze' win at the 2021 NSW Tourism Awards. This year's ceremony was held via Zoom online, so Katie and Dan went with a comfortably glam dress code. Looking good guys!

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| Photo attached

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