

A Shout Out to all the Hard-Working Mums out there. Create Priceless Moments with Reflections Holiday Parks.

With Mother's Day this Sunday 8th of May, Reflections Holiday Parks is sending a shout out to all the hard-working mums out there and supporting a weekend of outdoor family fun and sunshine.

Reflections Holiday Parks CEO Nick Baker said a picnic at the park or beach was one of the most popular Mother's Day traditions with families at Reflections parks or day reserves enjoying the special time with their mums.

"As the only holiday park group that offers day-use destinations for families to enjoy, it's great to see our parks and public recreation reserves teeming with families and extended families having fun honouring their mothers, grandmothers and special women in their lives," Nick said.

"We reinvest all of our profits back into our parks and day reserves to ensure communities throughout NSW can continue to enjoy important family times in these special spaces.

"We have 37 holiday parks throughout regional NSW, with many located on the coast or in breathtaking rural settings, which are perfect outdoor settings to celebrate Mother's Day.

"Flowers and chocolates are great, but nothing says I love you more than creating those priceless moments which are remembered for years to come."

Reflections Holiday Parks offer a range of family cabins, luxurious glamping and spacious camping and powered sites as well as dog-friendly cabins and sites.

For those wanting to pick up a special treat for Mother's Day, Reflections has deals to accommodate, including 20% off all cabins. Caravan and camping enthusiasts will love the \$10 Tuesdays for 3-night stays across a Tuesday night and the 10% off longer stays of 7-13 nights across powered and unpowered sites. Find the latest Reflections offers at <https://reflectionsolidayparks.com.au/latest-deals>.

Mr Baker said the NSW Government's three discount voucher schemes for accommodation bookings and recreation activities are also helping families enjoy more holiday and down time together. "To date, 13,825 vouchers have been redeemed at Reflections parks, greatly helping NSW families and supporting regional economies."

To book a Reflections Holiday Park' experience visit: www.reflectionsolidayparks.com.au.

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About Reflections Holiday Parks

Reflections is a leading nature-driven escapes organisation, welcoming two-million-day visitors and overnight guests to its New South Wales holiday parks each year. Operating as a profit for purpose business, Reflections manages 37 holiday parks and 43 community reserves on NSW Crown land. Any surplus from its operations is reinvested in the 9,289 hectares of land that it manages on behalf of the people of New South Wales. Reflections generates approximately \$98 million in economic value for regional NSW each year, in terms of income and flow on impacts (BDO, 2022).

Our focus is on providing exceptional experiences. Surpluses generated by Reflections Holiday Parks are used to directly support and revitalise the group's holiday parks and surrounding Crown land reserves to ensure that visitors and local communities can enjoy these precious community assets for generations to come. Our success is measured by our quadruple bottom line performance, including social, cultural, environmental, and economic outcomes. We grow when our people, our places and communities are at their best.



Family BBQs and picnics are one of the most popular ways to celebrate Mother's Day
Pictured at Reflections Holiday Parks Copeton Waters