

Have a Winter Camping Adventure at Reflections Holiday Parks

It may be Winter, but Reflections Holiday Parks says there is a spring in the step of NSW families as they gear up for winter school holidays and enjoy one of the State's best seasons for a caravan and camping break.

Bookings throughout the Group's 37 Crown land holiday parks are looking strong for Winter with families using NSW Government Accommodation Vouchers to get out and enjoy some of the State's most spectacular locations.

Minister for Lands and Water Kevin Anderson said the Parents NSW and Stay NSW Accommodation Vouchers give NSW families \$300 of credit to use towards holiday accommodation of their choice.

"Crown land holiday parks are in some of the state's most stunning coastal and inland locations and the \$250 in Parents NSW vouchers and \$50 Stay NSW vouchers can be used at any park until 9th October 2022, to help make holidays more affordable," Mr Anderson said.

"Dine and Discover Vouchers, which end on 30 June 2022, can also be used for day trips to any of Reflections nine inland country parks.

"Almost 21,000 accommodation vouchers have been used at Reflections Holiday Parks to date supporting regional tourism and economies."

Reflections Holiday Parks CEO Nick Baker said Winter was one of his favourite times to get outdoors and encouraged NSW families to enjoy the season.

"The accommodation vouchers have been an enormous support for families to take a break and reconnect with loved ones after an undeniably hard year with COVID and floods," Mr Baker said.

"It is estimated that every dollar spent at our parks equates to about \$1.53 in tourist spending in the local economy as our guests travel to explore nearby towns.

"Last Winter saw guests inject more than \$9 million into regional NSW communities. This is about 233,000 guests supporting local businesses, products and services.

"By financial year 2030 we expect to be contributing more than \$214 million annually to regional townships as we grow regional park visits in line with our Strategic Plan."

To book a Winter Reflections Holiday Park experience, visit <https://reflectionsolidayparks.com.au>. There are some great Winter deals on offer including, 20% off all cabins, \$10 Tuesdays for 3-night stays across a Tuesday night and 15% off longer stays of 7 nights or more across powered and unpowered sites. Visit <https://reflectionsolidayparks.com.au/peak-season-park-availability> to book for the school holidays.

#Ends#

Contact Kimberly Rigby, 0418 383 296 | Photo attached | P1 of 2

**Contact for interviews, photos & details of vouchers and economic benefit Reflections Parks have provided your region – We are happy to customise for your audience.*



Winter Camping at its best!
Pictured at Reflections Holiday Parks Lake Glenbawn

About Reflections Holiday Parks

Reflections is a leading nature-driven escapes organisation, welcoming two-million-day visitors and overnight guests to its New South Wales holiday parks each year. Operating as a profit for purpose business, Reflections manages 37 holiday parks and 43 community reserves on NSW Crown land. Any surplus from its operations is reinvested in the 9,289 hectares of land that it manages on behalf of the people of New South Wales. Reflections generates approximately \$98 million in economic value for regional NSW each year, in terms of income and flow on impacts (BDO, 2022).

Our focus is on providing exceptional experiences. Surpluses generated by Reflections Holiday Parks are used to directly support and revitalise the group's holiday parks and surrounding Crown land reserves to ensure that visitors and local communities can enjoy these precious community assets for generations to come. Our success is measured by our quadruple bottom line performance, including social, cultural, environmental, and economic outcomes. We grow when our people, our places and communities are at their best.

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