

The Guests Have Spoken. 22 Reflections Holiday Parks Rated in the Top 10% of Accommodation and Named Travellers' Choice

Securing their positions as the go-to places for exceptional guest experiences and highlighting the quality of tourism in regional NSW, 22 Reflections Holiday Parks have been rated Travellers' Choice 2022 by online travel platform, Tripadvisor.

Twenty-two Reflections Holiday Parks throughout coastal and country NSW were named Travellers' Choice 2022 after ranking within the top 10% of properties on Tripadvisor and consistently receiving great guest reviews over the last 12 months.

Reflections Holiday Parks CEO Nick Baker said the positive Tripadvisor reviews reflected the ethos of all Reflections Holiday Parks to care deeply about the guest experience.

"To put it simply, we care," Nick said. "Our staff are committed to providing great holiday experiences and take pride in the great feedback they get from guests."

"I am so proud of all our park teams who work incredibly hard to ensure their guests and visitors have an amazing experience.

"Tripadvisor is an important guide for guests making decisions to ensure they have a great holiday experience, and it is an honour for so many Reflections Holiday Parks to be recognised as a Travellers' Choice on this platform.

"Being rated as a Travellers' Choice on the world's largest online travel guidance platform means people can be secure in the knowledge that a holiday with Reflections will be second to none!"

The 22 Reflections Holiday Parks which received a 2022 Travellers' Choice award included:

- **NSW Far North Coast:**
Ferry Reserve, Massy Greene, Clarkes Beach, Lennox Head, Shaws Bay, Evans Head
- **NSW Coffs Coast:**
Red Rock, Corindi Beach, Moonee Beach, Urunga, Nambucca Heads, Scotts Head
- **NSW Mid North Coast:**
Bonny Hills, North Haven, Forster Beach, Seal Rocks, Hawks Nest, Jimmys Beach
- **NSW South Coast:**
Bermagui, Eden
- **NSW New England Region:**
Copeton Waters (Near Inverell), Lake Keepit (Near Gunnedah and Tamworth)

To book a Reflections Holiday Park' experience visit www.reflectionsholidayparks.com.au. There are some great Winter deals on offer including, 20% off all cabins, \$10 Tuesdays for 3-night stays across a Tuesday night and 15% off longer stays of 7 nights or more across powered and unpowered sites. Find the latest Reflections offers at <https://reflectionsholidayparks.com.au/latest-deals>.

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Contact Kimberly Rigby, 0418 383 296 | Photos attached | P2 of 4
****Please contact for more photos or to arrange photos/interviews at the parks.***



The guests have spoken.

**22 Reflections Holiday Parks have been rated 'Travellers' Choice 2022' by
Tripadvisor for outstanding guest feedback and reviews.**

Pictured at Jimmys Beach

MEDIA RELEASE

Thursday, 28 July 2022



Having Fun at Hawks Nest

“To put it simply, we care. We are committed to providing great holiday experiences and take pride in the great feedback we get from guests.” – Reflections Holiday Parks CEO Nick Baker



Happy Campers at Reflections Holiday Parks (Pictured at Copeton Waters)

About Reflections Holiday Parks

Reflections is a leading nature-driven escapes organisation, welcoming two-million-day visitors and overnight guests to its New South Wales holiday parks each year. Operating as a profit for purpose business, Reflections manages 37 holiday parks and 43 community reserves on NSW Crown land. Any surplus from its operations is reinvested in the 9,289 hectares of land that it manages on behalf of the people of New South Wales. Reflections generates approximately \$98 million in economic value for regional NSW each year, in terms of income and flow on impacts (BDO, 2022).

Our focus is on providing exceptional experiences. Surpluses generated by Reflections Holiday Parks are used to directly support and revitalise the group's holiday parks and surrounding Crown land reserves to ensure that visitors and local communities can enjoy these precious community assets for generations to come. Our success is measured by our quadruple bottom line performance, including social, cultural, environmental, and economic outcomes. We grow when our people, our places and communities are at their best.

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