

Reflections Holiday Park at Urunga Celebrates \$2M Investment in New Cabins and Named Travellers' Choice 2022

A new \$2 million cabin precinct has been completed at the Urunga Reflections Holiday Park to service increasing demand for high quality, sustainable holiday accommodation in the Coffs Coast Region.

The new cabin precinct includes seven, two-bedroom premium eco cabins with solar-power from East Coast Homes positioned to capture river views and provide a sense of being on an outdoor adventure. Green Construction Management Pty Ltd (GCM) delivered civil works, paths, carparking and services to each cabin to ensure a premium guest experience.

The new precinct lifts the number of cabins at the Urunga park to 29 and caters for families, people with disabilities and travellers with pets.

The park upgrade comes hot on the heels of the release of the Reflection Group's *2030 Strategic [Plan](#)* to boost regional tourism and economies by investing in park facilities, innovative accommodation, and new guest experiences.

Reflections Holiday Parks CEO Nick Baker said the expanded accommodation offering and the park's recent commendation as a 2022 Traveller's Choice location by online platform, Tripadvisor, encourages more visitors to stay, explore the town and support local businesses.

"We provide nature-driven escapes and Urunga, in its quiet coastal setting with nearby boardwalks, wetlands and scenic walks, is perfect for families looking to relax and recharge," Mr Baker said.

"As land managers of these parks for the people of NSW, providing a diverse range of accommodation and really lifting our parks so people can experience regional NSW with its unique stories, history, people and landscapes is incredibly important to us."

Minister for Lands and Water Kevin Anderson said the investment in quality accommodation on Crown land would help attract more visitors to Urunga, that will give the region a significant boost.

"The NSW Government recently announced \$28 million in loan funding to support upgrades to Reflections Holiday Parks on Crown land and support the group's strategic plan to bolster regional tourism and economies," Mr Anderson said.

"Crown Lands and Reflections have also funded a soon to be completed Aboriginal yarning circle at the Morgo Street Reserve outside the Urunga park, as an educational centrepiece for the local Gumbaynggirr people, guests and community to share stories and cultural knowledge. A memorial plaque for Dr. Eric Dunn, a local icon and GP committed to the Urunga and Bellingen communities will also be erected as part of this initiative."

To book a Reflections Holiday Park' experience at Urunga call (02) 6655 6355 or visit www.reflectionsholidayparks.com.au. There are some great Winter deals on offer including, 20% off all cabins, \$10 Tuesdays for 3-night stays across a Tuesday night and 15% off longer stays of 7 nights or more across powered and unpowered sites. Find the latest Reflections offers at <https://reflectionsholidayparks.com.au/latest-deals>.

- For Spring availability: <https://reflectionsholidayparks.com.au/spring-holiday-availability>
- For Summer availability: <https://reflectionsholidayparks.com.au/summer-availability-camping-caravan-cabin>

#Ends#

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Photos attached

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**The seven new luxury eco cabins at Urunga are positioned on the water
for maximum river views.**

MEDIA RELEASE

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The new premium eco cabins at Urunga encourage outdoor enjoyment. The Reflections Holiday Park at Urunga has recently been commended as a Travellers' Choice for 2022 by online platform, Tripadvisor.





Urunga; great one day, perfect the next!

About Reflections Holiday Parks

Reflections is a leading nature-driven escapes organisation, welcoming two-million-day visitors and overnight guests to its NSW holiday parks each year. Operating as a profit for purpose business, Reflections manages 36 holiday parks and 43 community reserves on NSW Crown land. Any surplus from its operations is reinvested in the 9,289 hectares of land that it manages on behalf of the people of New South Wales. Reflections generates approximately \$98 million in economic value for regional NSW each year, in terms of income and flow on impacts (BDO, 2022).

Our focus is on providing exceptional experiences. Surpluses generated by Reflections Holiday Parks are used to directly support and revitalise the group's holiday parks and surrounding Crown land reserves to ensure that visitors and local communities can enjoy these precious community assets for generations to come. Our success is measured by our quadruple bottom line performance, including social, cultural, environmental, and economic outcomes. We grow when our people, our places and communities are at their best.