

MEDIA RELEASE

Wednesday, 24 October 2018

Burrinjuck Waters Wins - Named Best Inland Park

The Reflections Holiday Parks group and team at Burrinjuck Waters are celebrating the park's triumphant win at the prestigious CCIA NSW Awards of Excellence last week, taking out the coveted title of *Best Inland Park (more than 100 sites)*.

Reflections Holiday Parks CEO Steve Edmonds said the team at Burrinjuck Waters was to be congratulated for their hands-on approach to ensuring park guests and day visitors to the reserve and dam have the best experience possible.

"Burrinjuck Waters is not only a holiday park, it is a treasured community asset and the team do an incredible job at such an important regional destination," Mr Edmonds said.

"Our Burrinjuck park was also recognised as a finalist at last year's awards and the positive industry recognition is confirmation of the hard work the regional managers, park managers and their teams put into creating great holiday experiences."

"We have significantly invested in water treatment plants, fire compliance and sewerage infrastructure at our inland parks, including **Burrinjuck Waters** to make these parks better and are pleased to see these parks consistently receiving industry recognition."

"As a group we are committed to providing inspiring holidays and offering families and holiday makers in NSW back-to-nature experiences."

Burrinjuck Park Manager Dean Brind accepted the award and said he couldn't think of a better outcome to recognise the quiet dedication of his team. "I love the industry we work in and couldn't think of a better office than the famous Burrinjuck Backyard," Dean said.

The Reflections Group was well represented at the competitive industry awards with sister park **Copeton Waters**, in the Northern Tablelands, also a finalist in the *Best Inland Park (more than 100 sites)* category. Copeton Waters, a finalist for the last four years, won this accolade in 2016.

Evans Head in Byron Bay took out the title of *Best North Coast Park (more than 100 sites)* for the 2nd year in a row and **Moonee Beach** on the Mid North Coast was named as a finalist for *Best North Coast Park (100 sites and less)* for the 2nd year in a row.

North Coast Regional Manager Jennifer Scott, who looks after eight holiday parks along the North Coast, including Evans Head, was also a finalist in the *Employee of the Year - Holiday, Tourist and Resort Parks* category.

CCIA NSW is the top industry organisation for the Camping and Caravanning industry in the state, with the awards recognising outstanding businesses within the caravan, camping and holiday parks market.

Visit <u>www.reflectionsholidayparks.com.au</u> to find out why these parks are number one.

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About Reflections Holiday Parks

Reflections manages the operations of 37 holiday parks and community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks)*, under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group is a not-for-profit organisation and reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.



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Burrinjuck Waters
Manager Dean Brind is
celebrating the park's
illustrious win with his
wife Wendy.

He says Burrinjuck
Water is a treasured
asset and so much
work has been done
over the past few
years to upgrade the
park's infrastructure
and improve the guest
experience.