

More than \$300,000 Wi-Fi Investment a Huge Win for Holiday Park Guests

Reflections Holiday Parks is investing more than \$300,000 in Wi-Fi infrastructure at nine of the Group's coastal parks to dramatically improve the digital experience and phone reception for guests.

Reflections Holiday Parks Finance and IT Executive Manager Michelle Griffin said nine Reflections Holiday Parks, including eight along the NSW Mid North Coast and one on the far South Coast would benefit from the important Wi-Fi Infrastructure upgrade.

"Proper connectivity for all Reflections' parks is a major requirement, with the Group investing a \$316,837 Government Loan into starting the important process of upgrading the Wi-Fi infrastructure," Ms Griffin said.

Parliamentary Secretary for Digital Inclusion Catherine Cusack announced the loan for Wi-Fi upgrades last week and said investing in infrastructure which supported regional tourism was a major priority of the NSW Government.

The upgrading of cabling and installation of communication towers, known as microwave links, has commenced at the Group's holiday parks at **Hawks Nest** and **Forster Beach** on the lower to mid north coast. **Seal Rocks** has also had fibre network upgrades as well. Guests will be able to enjoy these services as they come online over the coming weeks.

Phase Two of the Project will see Wi-Fi network deployment expand throughout 2019 to the Group's parks at **Tuncurry, Scotts Head, Coffs Harbour, Nambucca Heads** and **Evans Head**. **Bermagui** on the Sapphire Coast will also receive Wi-Fi capability during this phase.

Reflections Holiday Parks CEO Steve Edmonds said that as well as significantly improving the Wi-Fi network and speed, the upgrade would also allow Wi-Fi-enabled telephone calls where mobile signals are currently unavailable.

"Previously our Seal Rocks and Hawks Nest parks had nil to minimal mobile coverage which inconvenienced guests who wanted to be able to communicate with friends and family during their holidays," Mr Edmonds said.

"The potential for our parks and holiday offering is unlimited and we are forging ahead to build the foundations for a better digital customer experience. This is a significant investment in technology for us and we are pleased that support from Government funding is allowing us to do more sooner."

To book an inspiring stay at a Reflections Holiday Park visit www.reflectionsholidayparks.com.au.

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Contact: Kimberly Rigby, 0418 383 296 | Photos attached, more on request | Page 1 of 2

About Reflections Holiday Parks

Reflections manages the operations of 37 holiday parks and community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group is a not-for-profit organisation and reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.



Photo Information

Top Left: *Reflections Holiday Parks* Executive Manager Finance and IT Michelle Griffin enjoys WiFi and phone reception thanks to the newly installed, 12-metre, Communication's Tower at the park.

Bottom Left: (L-R) Michelle Griffin celebrates the park's newfound ability to make and receive calls with Liberal candidate Jamie Abbott & Parliamentary Secretary for Digital Inclusion and Port Stephens Duty MLC Catherine Cusack.

Right: The Microwave link pole installed at Reflections Holiday Parks Hawks Nest is part of a \$317,000 WiFi Infrastructure upgrade at nine of the Group's parks.