

Reflections Giveaways for End of Year Cheer

Forget the partridge in a pear tree, Reflections Holiday Parks is brushing off the cobwebs of 2020 and launching its own version of *12 Days of Christmas* in a bid to bring some end-of-year cheer through a new social media campaign launching today.

The social *Christmas Prize Giveaway*, which runs from 7 – 22 December 2020, will see Reflections post daily prize giveaways on its Facebook & Instagram pages to generate some holiday spirit and enter into the holiday season. And in the spirit of giving, Reflections is extending the prize giveaway period from 12 to 16 days.

Reflections Holiday Parks CEO Steve Edmonds said the '*Christmas Prize Giveaway* was a way for Reflections to thank its guests and social followers and give something back after a rough year.

"We really wanted to spread some Christmas cheer in some way. The prizes range from a holiday magazine subscription to stand-up paddle board to a major holiday experience at our parks, with the total prize pool value of \$3,000. Without giving much more away, the prizes and experiences revolve around taking a break and enjoying what nature has to offer.

"This follows on from our holiday giveaways to hardworking health care workers who received a \$750 holiday voucher and absolutely needed a bit of kindness after their huge efforts to keep communities safe."

To participate, head to the Reflections Holiday Parks Facebook or Instagram Pages from Monday 7 December and check out the daily prize post. Anyone following Reflections, commenting on the post or tagging their friends will be in the running for that day's prize draw. Prize posts will go up each morning with engagement open until 11:59pm each evening. That day's lucky winner will then be randomly chosen and notified.

Mr Edmonds said Reflections Rewards Club Members would also receive special offers during the holiday season. "Discounts on some of the very best nature-based experiences NSW has to offer have landed in Members' inboxes," Mr Edmonds said.

"We are all about offering great experiences at our parks and focussing on enjoying the locations that make our parks so great. We are also one of the only holiday park groups that reinvests its surplus funds back into its holiday and community parks for regional communities and visitors to enjoy."


To book a stay at a Reflections Holiday Park, visit www.reflectionsholidayparks.com.au or call the parks direct.

#Ends#



The Reflections
Holiday Parks daily
Christmas Prize
Giveaway
runs from 7-22
December 2020.

Hop onto Facebook
or Instagram and
get into the holiday
spirit.



Santa spreading
some cheer
after a tough year
(and taking a
fishing break)
at one of the 37
Reflections Holiday
Parks throughout
NSW.

About *Reflections Holiday Parks*

Reflections manages the operations of 37 holiday parks and community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.