

Copeton Waters Urges Families to take advantage of Regional Tourism Boost

Reflections Holiday Parks is applauding NSW Government initiatives to provide holiday accommodation support for families across NSW and says the three voucher schemes for accommodation bookings and recreation activities are providing a significant boost for regional tourism.

The *'Parents NSW'* initiative provides eligible households with \$250 in accommodation vouchers, while the *'Stay NSW'* initiative provides a one-time \$50 voucher. The *'Discover NSW'* scheme offers three \$25 vouchers for recreational activities allowing families to purchase Day Passes for entry to the group's country NSW holiday parks and vast reserves for family picnics, fishing and access to dams which are up to three times bigger than Sydney Harbour.

Copeton Waters Manager Paul Irwin said when people arrived at the park you could almost see the stress of their daily lives melt away as they relaxed and enjoyed the simplicity of Copeton.

"Reflections has nine parks throughout inland NSW, including here at Copeton, which showcase different aspects of the NSW country landscape," Mr Irwin said. "As an Inverell local, I couldn't be a stronger advocate for the value outdoor nature escapes have for families."

"We've had great weather, the dam is at 93.9% and the fishing has been spot on so it is not surprising that people are stepping out of their cocoons and coming to the park.

"Copeton has seen a jump in bookings and Day Visitor passes as regional communities take advantage of the *'Discover NSW'* and *'Parents NSW'* vouchers which has extended Copeton's busy period into February and has seen the park bustling with activity.

The number of Day Visitor Passes issued at Copeton Waters has risen to 246 during December 2021 – February 2022 compared to 193 in the same period last year.

To support its regional communities, Reflections Holiday Parks has discounted its Day Visitor Passes to allow two passes to be given instead of one for those using their *'Discover NSW'* vouchers with the group. Since 4 December 2021, 48 *'Discover NSW'* vouchers were used at Copeton Waters for family day trips, BBQs, swimming and water sports and of course fishing and boating on the dam.

"Now is a great time at Copeton before the weather turns and the rush of the Easter School Holidays is upon us, so I urge people to book a holiday using their *'Parents NSW'* vouchers which are helping so many regional communities which have been doing it tough," Mr Irwin said.



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Reflections Holiday Parks Group Manager Operations Cameron Tynan said the NSW Government's voucher scheme has provided a morale boost not only to families, but the entire tourism industry.

"Visitors provide an important contribution to regional businesses when they stop and spend in our local towns," Mr Tynan said.

"With 37 holiday parks throughout NSW in some of the most amazing coastal and country locations, we are excited for more people to be able experience our parks and for the much-needed boost to regional tourism these vouchers provide.

"We couldn't think of a more perfect remedy for the post-Christmas blues, than a holiday with us courtesy of the NSW Government."

To book a Reflections Holiday Park experience visit: www.reflectionsholidayparks.com.au.

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About Reflections Holiday Parks

Reflections manages the operations of 37 holiday parks and 43 community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.



Picture taken at Reflections Holiday Parks Copeton Waters.

Of the 325 'Discover NSW' Vouchers which have been redeemed since December 2021 for Day Trips to reserves at the nine inland Reflections Holiday Parks throughout country NSW, 48 have been redeemed at Copeton Waters