

Lake Glenbawn Urges Families to take advantage of Regional Tourism Boost

Reflections Holiday Parks is applauding NSW Government initiatives to provide holiday accommodation support for families across NSW and says the three voucher schemes for accommodation bookings and recreation activities are providing a significant boost for regional tourism.

The *'Parents NSW'* initiative provides eligible households with \$250 in accommodation vouchers, while the *'Stay NSW'* initiative provides a one-time \$50 voucher. The *'Discover NSW'* scheme offers three \$25 vouchers for recreational activities allowing families to purchase Day Passes for entry to the group's country NSW holiday parks and vast reserves for family picnics, fishing and access to dams which are up to three times bigger than Sydney Harbour.

Lake Glenbawn Manager Leoni Walsh said weekends were incredibly busy with cabins nearly solidly booked out in the weeks ahead. People are making the most out of the mild weather conditions and are coming to the park for a number of events that are being held in the area.

"There is so much happening in the area and Lake Glenbawn is the perfect base camp for these events.

"A major event for the region coming up is the Scone Horse Festival which lasts about three weeks in May. The finale to the festival is always held out here at the park and it attracts hundreds of people who come to enjoy the music, markets, dancers, animal performers and spectacular fireworks.

"Our cabins and powered sites book out quickly but luckily Lake Glenbawn has plenty of mid-week availability and a really expansive area for unpowered bush camping.

"The dam is also at a comfortable 85.1% which means water conditions are perfect for boating, fishing and water sports. Regional fishing and sporting clubs often book with us to enjoy their favourite pastime and hold small club competitions which the park is perfect for."

The number of Day Visitor Passes issued at Lake Glenbawn has fallen to 1295 purchased during December 2021 – February 2022 compared to 1459 in the same period last year.

To support its regional communities, Reflections Holiday Parks has discounted its Day Visitor Passes to allow two passes to be given instead of one for those using their *'Discover NSW'* vouchers with the group. Since 4 December 2021, 22 *'Discover NSW'* vouchers were used at Lake Glenbawn for family day trips, swimming, fishing and boating on the dam.

"Lake Glenbawn is a real jewel in the crown for the Upper Hunter, so I really encourage people to book a holiday with us using their *'Parents NSW'* vouchers which are helping so many regional communities which have been doing it tough," Ms Walsh said.

Reflections Holiday Parks Group Manager Operations Cameron Tynan said the NSW Government's voucher scheme has provided a morale boost not only to families, but the entire tourism industry.

"Visitors provide an important contribution to regional businesses when they stop and spend in our local towns," Mr Tynan said.

"With 37 holiday parks throughout NSW in some of the most amazing coastal and country locations, we are excited for more people to be able experience our parks and for the much-needed boost to regional tourism these vouchers provide.

"We couldn't think of a more perfect remedy for the post-Christmas blues, than a holiday with us courtesy of the NSW Government."

To book a Reflections Holiday Park experience visit: www.reflectionsholidayparks.com.au.

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About *Reflections Holiday Parks*

Reflections manages the operations of 37 holiday parks and 43 community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.



Picture taken at Reflections Holiday Parks Lake Glenbawn

Of the 325 'Discover NSW' Vouchers which have been redeemed since December 2021 for Day Trips to reserves at the nine inland Reflections Holiday Parks throughout country NSW, 22 have been redeemed at Lake Glenbawn.